

ANTIOGY

Description: Website, Digital encyclopedia Address: <u>http://www.daftpunk-anthology.com</u> Concept: Sum up 20 years of career



Ludovic Carminati (Webmaster/Professional Designer), founder of '<u>French Touch Forum</u>' (robots have invited me for 'After shows' and parties thanks to this site), a discussion website, supported by famous artists (*John Lord Fonda, Mr. Oizo, Breakbot, Madeon, Zdar...*) and containing numerous exclusive interviews (Daft Punk, *Kavinsky, Justice, Cassius, Phoenix, Alan Braxe, Vitalic, C2C, Para One ...*).

Also creator of '<u>French Touch Info</u>' webzine, partner with Labels (*Police Records, Citizen Records, Roy Music, Psychent Music, A-Traction Records, So French Rec,...*) being a source of information for French renown magazines such as **Tsugi, Télérama** and other. Recommended by websites such as 'Konbini', 'Electro News' & 'Electro Italia'..., our Live shows videos have been shared by organizations like 'I Love Techno' and diffused by musicians like 'Gesaffelstein'.



I'm coming towards you as the founder of '<u>Daft Punk Anthology</u>', a brand new project linked to **Daft Punk** on the web. My team and I started this website since more than 7 months ago by applying an enormous **amount of research**, **design** and **ergonomics**. With **clear** and **simple** layout, a posh web design in adequacy with the group's musical and visual universe. It's focusing to be a reference for the Daftweb. **Universal** because in English, but with a French version for the group's origin and the Creators (*we're all French*).

The objective is to make the **new generation** discover the group, but also to inform the **hardcore fans** and **artists** following their news. With a **comfortable visual** studied ergonomy, a browser and a subsection have been established to make **easy researches**. The text is **authentic** and our editors are working on numerous descriptions, biographies and articles of this encyclopedic-website. I was invited for interviews of two radios to promote '**Random Access Memories**'. **RFI**, a renowned international radio (*article*) and **Couleur 3** with DJ Falcon, a big Switzerland radio (*article*).

Also note that we are working with artists to establish some special **Daft Punk Mixtapes**, **Roulé** vs **Crydamoure**, **Discovery** vs **HAA**, **Random Access Memories** via some **customized players**. We also did a **REMIX Contest** for the last album and soon a **DESIGN contest** (around DP logo and Helmets).

Website online since April 19, 2013 ('Get Lucky' release)



General description:

Languages: Priority to English and French, Spanish in a near future.

Design: Black dominant color (leather, membrane), golden (Guy-Manuel) and silver (Thomas).

Logo: Tagline: Imagined around an idea of fusion, and a wholly recreated logo.

Advantages: The entire discography, photos, illustrations, clothes, objects...

Network: Specialized Forum and form for any request.

Technology: Html4/5, Css3, Animation Jquery/Html5.

Technical Details:

- unique and detailed biographies
- blog (Daft News) with daily news/rumors
- text, audio, video interviews and various high definition scans
- sharp study established on the visual evolution with costumes and helmets
- albums, EP's and remixes audible and orderable via Fnac/Amazon/iTunes/Juno
- detailed Roulé, Crydamoure & Scratché labels
- collaborations (productions, remix, TV)
- full and detailed stories of the used samples
- big quantity of live shows and DJ sets to download
- films and clips with photos slide show
- dates and video live shows and DJ sets
- musical or visual featurings in adverts
- video games
- numerous theme-classified photos, in high definition
- store to order Tshirts, Action figures or others
- Forum and contact form as for subject the group

DPA Team:

- Ludovic Carminati : Manager, Founder, Webmasrer, Designer, Editor
- Mikaël Schutz : Co-Manager, Editor, Publication controller
- Constantin Saguin / Michaël Roche : Web Developers
- Pierre-Yves Pische / Katia Lagandogne / Yohan Lefevre : Blog Editors

ludovic@daftpunk-anthology.com / ludovic.carminati@gmail.com +33 6 76 53 23 79